



Learning with Purpose

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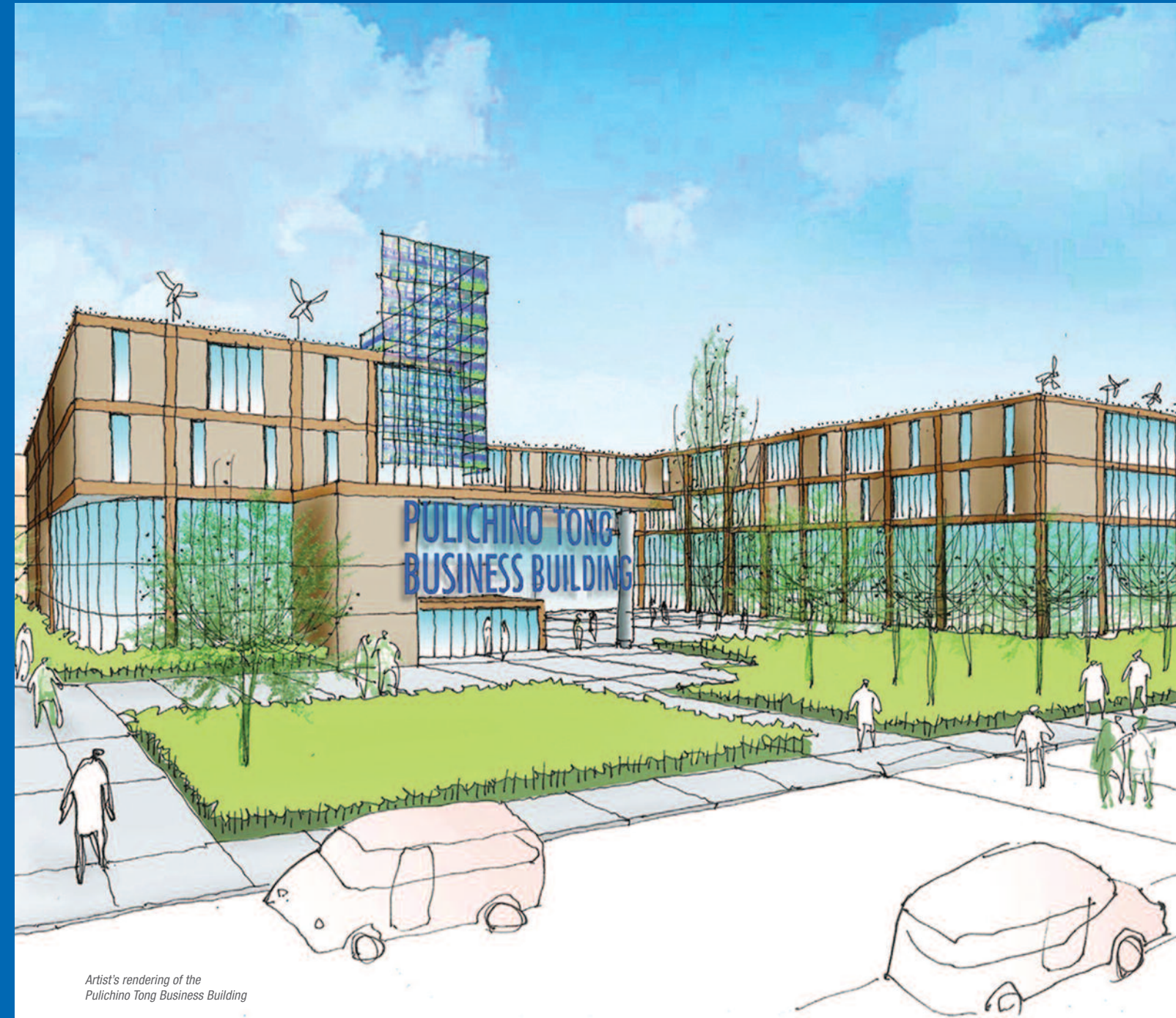


Learning with Purpose

The Pulichino Tong Business Building

The New Home for the Robert J. Manning School of Business

A Building for Contemporary Business Education, Research and Economic Development



Artist's rendering of the
Pulichino Tong Business Building

For more information, go to: www.uml.edu/msb.

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Exceptional Space Needed for an Exceptional Program

As business evolves with technology, globalization and a changing economy, UMass Lowell's business programs are keeping pace. New degrees, co-operative experiences, study abroad opportunities and the recruitment of exceptional faculty are propelling UMass Lowell forward as a leader in business education. To address this growth, a new building for the business school will be constructed on North Campus.

The new Pulichino Tong Business Building will attract high-quality faculty, students and staff. It will provide vibrant space for teaching and learning excellence, research and economic development activities.

The Pulichino Tong Business Building will be a professional, and contemporary home for cutting-edge business education.

The Robert J. Manning School of Business

The Manning School of Business delivers exceptional teaching, learning and research experiences in our undergraduate, master's and Ph.D. programs, preparing students for the competitive global business environment.

Our strategic initiatives include:

1. Continuous program review and development.
 - New undergraduate concentrations in entrepreneurship, international business and operations and supply chain management.
 - New master's in innovation and technological entrepreneurship.
 - New master's in accounting.
 - New MBA in Japan.
 - New Ph.D. in business administration with specializations in accounting finance, international business, leadership, management information systems and technology management.
2. Strengthening our freshman class.
3. Increasing co-operative education.
4. Promoting study abroad.
5. Expanding honors opportunities.
6. Recruiting highly qualified faculty.

The Need for the New Pulichino Tong Business Building

The Pulichino Tong Business Building is a critical component in advancing the Manning School of Business. Most of the funding for the Pulichino Tong Business Building will come from private support.

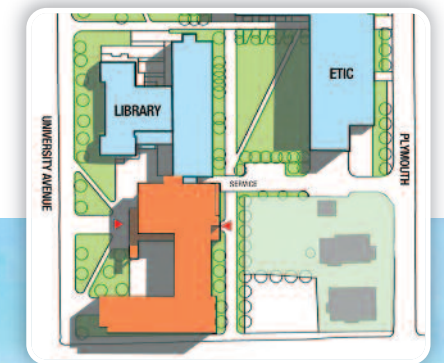
Why we need your support:

1. We have outgrown our existing facility.
2. The current space limits our ability to attract strong students and faculty.
3. Contemporary classrooms are essential to matching our cutting-edge curriculum.
4. Student/faculty/industry meeting spaces are needed to foster collaboration.

Pulichino Tong Business Building: A Central Location on North Campus

The new business school building will be on North Campus, surrounded by the Francis College of Engineering and the College of Sciences. Situated on the corner of University Avenue and Riverside Street, the new facility will be strategically located within an easy stroll to the new Emerging Technologies and Innovation Center (ETIC).

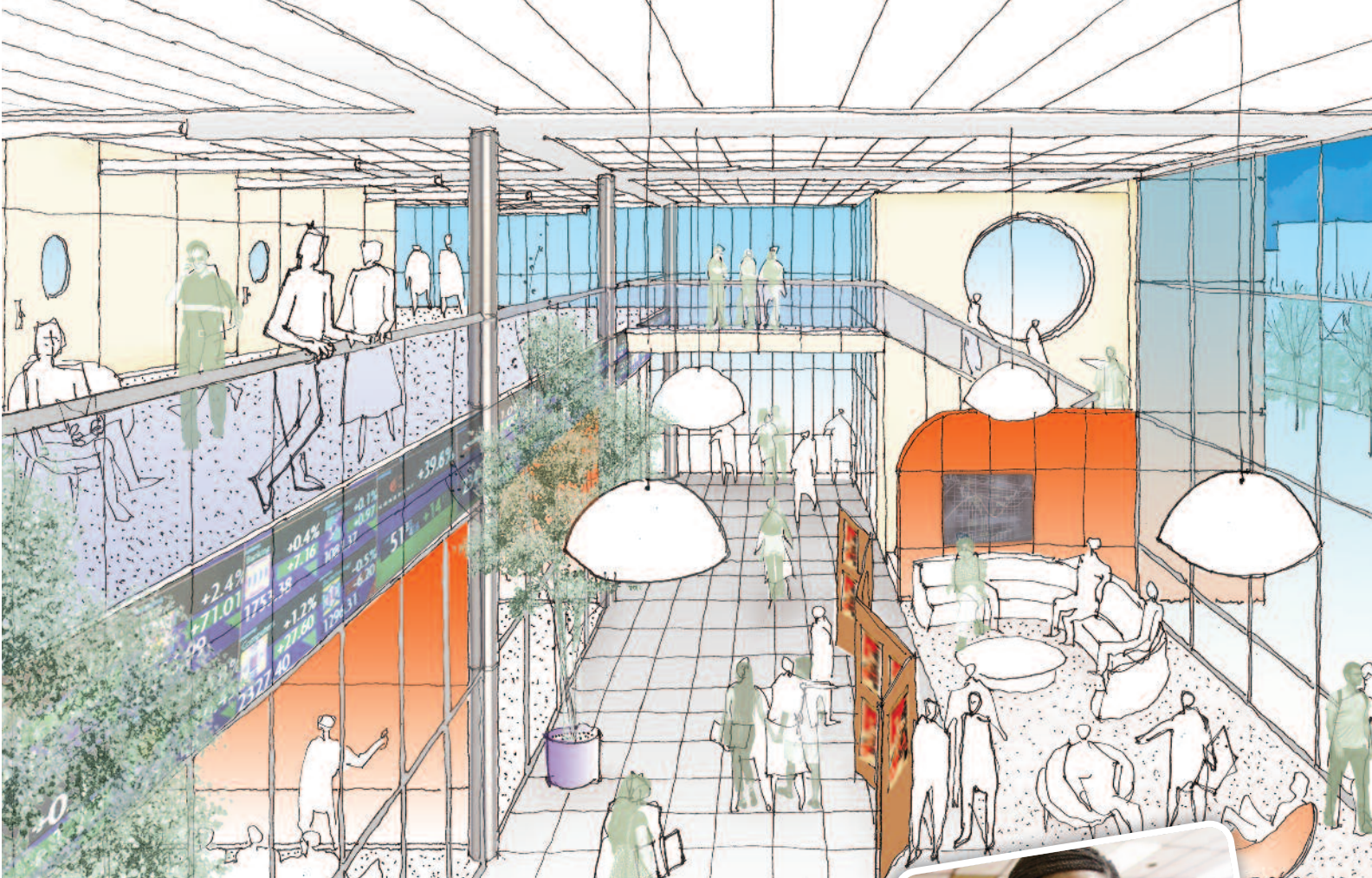
The business activities of the new building will complement and support research and innovation at the ETIC and will facilitate interdisciplinary student, faculty and industry interactions. While presenting a somewhat traditional brick façade, it will contain ample glass to create bright, pleasant work and social spaces.



The Pulichino Tong Business Building will complement the science and innovation activities of the nearby Emerging Technologies and Innovation Center as well as the Francis College of Engineering and the College of Sciences.

Artist's rendering of the Pulichino Tong Business Building





The building will feature vibrant open café/networking spaces, a trading room and a business development center.

A Dynamic Learning Environment

The new building will contain contemporary classrooms; academic departments with open, welcoming student/faculty/industry meeting spaces and accessible student resources. An open café/networking area will encourage interdisciplinary study, active learning and social interaction.

A trading room will house current Bloomberg research terminals with extensive online, business information resources. Students and faculty will participate in simulated trading and research.

A business development center will house up to six new business ventures and will include small group meeting spaces and conference rooms for student/faculty/industry partnerships.

The new building will support experiential learning from global research to local business development.



State-of-the-Art Classrooms

Equipped with the latest technology, classrooms will support traditional lecture, online research, student teamwork and presentation activities. We anticipate classrooms with capacities of 50, 40 (divisible to classrooms of 20) and 30.

A mix of contemporary classrooms and student meeting spaces on the first floor will allow for easy access for students attending classes. Outer corridors, with glass windows and social seating, will connect classrooms and student spaces.

“UMass Lowell’s nationally ranked business school continually offers exceptional teaching and learning experiences to students. A new building, with cutting-edge classrooms, technology and meeting spaces, significantly advances and brands UMass Lowell’s leadership position in business education.”

— Kathryn Carter '78, Dean, Manning School of Business

UMass Lowell ranks in the top five among Massachusetts colleges and universities for the percentage of students who pass the CPA Exam on the first try.



Artist’s rendering of the trading room

“The business school has educated numerous, successful business leaders over the last 53 years. A new building housing contemporary classrooms, meeting spaces, technology and a trading room will provide the Manning School of Business with a competitive facility, attract top students and faculty and will serve as a hub for industry partnerships.”

— Martin T. Meehan '78, Chancellor

For more information, go to: www.uml.edu/msb.

Fostering Collaboration

Each academic department will contain faculty offices, welcoming reception areas and common meeting spaces for faculty and students. Their open design will encourage interdisciplinary faculty/student interaction.

Accessible Offices and Resources

One floor will contain a mix of administrative and student/faculty meeting spaces. It will house the dean's office, the graduate business programs office, a resource area promoting online co-ops and study abroad opportunities, a faculty commons area, a graduate student commons area, graduate student work spaces and one academic department with faculty offices, reception and common area.



Finance students met recently with Warren Buffet in Omaha, Neb.



Timeline

The new Pulichino Tong Business Building and Emerging Technologies and Innovation Center (ETIC) complex represent the North Campus centerpiece of the University's Master Plan and the 2020 Strategic Plan. The new business building will serve as a welcoming, dynamic, interdisciplinary and idea-generating meeting space for faculty, students and industry. It will nicely complement the state-of-the-art science and innovation happening next door at the ETIC.

The new business building has progressed from the concept phase to the planning phase. We anticipate the project to begin during summer 2013.

"The educational activities supported by the new building will affect business practices regionally, nationally and world wide as UMass Lowell extends its outreach through enhanced industry partnerships, cooperative experiences, cutting-edge research, study abroad and international programs and outreach."

— James Regan '88, President & CEO, Digital Federal Credit Union

How You Can Help

The new Pulichino Tong Business Building will cost approximately \$30-\$35 million.

A majority of the funding for this project will come from alumni and other committed individuals, and from corporations and foundations with a vested interest in business education, research and economic development in the Merrimack Valley. Our goal is to secure the vast majority of the private support needed through cash and short-term pledges, prior to the opening of the building.

Prominent naming opportunities are available to donors who'd like to promote their support of business education, research, economic development and their commitment to the Manning School of Business and the University. We invite you to join us in this exciting and worthwhile endeavor.



All UMass Lowell business programs are fully accredited by the Association to Advance Collegiate Schools of Business (AACSB) International, the highest level of business school accreditation.

"The solid business education I received at UMass Lowell propelled my career forward. A new business building ensures the University's tradition of excellence, a tradition that makes me proud to tell people I am a UMass Lowell business school alumnus."

— Richard L. Grande '72, Senior Vice President, Morgan Stanley & Co.

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